

The Development Of Educational Tourism Takoma Honey Breeding In Nagori Sait Buttu Saribu Pematang Sidamanik District Simalungun

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Article Info	ABSTRACT
Keywords: Development of educational tourism, Honey Bee Breeding, Role, stakeholders.	The background to this research is the active role of stakeholders in the development of the TAKOMA Honey Bee Breeding Educational Tourism. The aim of this research is to find out the role of stakeholders in the development of TAKOMA Honey Bee Breeding educational tourism. This research was conducted using qualitative methods. There are two types of data sources for this research, namely primary data and secondary data, with data collection techniques in the form of participant observation, in-depth interviews and document reviews. The role of stakeholders in developing the TAKOMA Honey Bee Breeding Educational Tourism can be seen in 5 forms of assistance, namely; provision of infrastructure to increase honey production, infrastructure for tourism development, tourism development guidance and training, mentoring and guidance, promotion.
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INTRODUCTION

Honey bees are insects that offer significant benefits to humans. They produce honey, propolis, royal jelly, and bee pollen, all of which are valuable for the pharmaceutical, food and beverage, and cosmetics industries. In the past, honey was obtained by foraging directly in forests. However, with the advancement of time and human creativity, honey is now more easily obtained through beekeeping. In beekeeping, people source bee colonies and place them in artificial hives called stup or glodok. This method simplifies honey production and increases yield. Additionally, honey bee farming has potential applications in the tourism sector.

The tourism sector is one of the most effective means of promoting regional development, empowering communities, and reducing poverty. This potential arises because tourism can be developed by each region based on its unique resources, including the natural beauty and cultural diversity of the area. One type of tourism that can contribute to regional income is educational tourism. Beekeeping, for example, can be incorporated into educational tourism, benefiting the local economy.

A similar initiative can be observed at the TAKOMA Honey Bee Farm in Nagori Sait Buttu Saribu, Pematang-Sidamanik District, Simalungun Regency, North Sumatra. TAKOMA

stands for agricultural commodities in Nagori Sait Buttu Saribu, namely taro, coffee, and honey. The TAKOMA Honey Bee Farm is an education-based operation that teaches bee-keeping from cultivation to the final product.

TAKOMA Honey Bee Farm has significant potential for tourism development. However, the growth of a tourist attraction requires support from all stakeholders. Tourism development is not solely the responsibility of the government; it also requires cooperation between the government, entrepreneurs, tourist attraction managers, and the community (Cusmeru, 2022). Amdi's (2021) research on the role of local government in tourism management in Bulukumba Regency highlights how local governments, such as the Bulukumba Regency Tourism Office, are involved in managing tourism destinations through organization and oversight efforts. Similarly, Agung (2018) discusses the role of the Bintang Harau community in the Pasar Harau festival, emphasizing the community's efforts to preserve traditional arts through tourism events, thereby reconnecting with Minangkabau arts and culture.

Initial interviews or pre-research conducted at TAKOMA Honey Bee Farm revealed that the development of this educational tourism initiative involves not only community participation but also the involvement of various external stakeholders. The Bank Indonesia Representative Office in Pematang-siantar and PTPN IV Tobasari Unit are two key stakeholders in the development of the TAKOMA Honey Bee Farm. The Bank Indonesia Pematang-siantar Representative Office, which has a Corporate Social Responsibility (CSR) program known as the Bank Indonesia Social Program (PSBI), focuses on community empowerment. The PSBI program supports the TAKOMA Joint Business Group (KUBE), a community-based business group managing the TAKOMA Honey Bee Farm.

KUBE TAKOMA received assistance from the Bank Indonesia Pematang-siantar Representative Office to develop its educational tourism initiative. While the TAKOMA Honey Bee Farm existed before the PSBI was implemented, the support provided through PSBI has undoubtedly strengthened KUBE TAKOMA's capacity to expand this educational tourism venture.

METHODS

This research employs a qualitative approach by conducting fieldwork. Qualitative research methods are often referred to as naturalistic research methods because the research is carried out in natural settings. These methods are used to obtain in-depth data directly from the field. According to Moleong (in Herdiansyah, 2010:8), qualitative research aims to understand phenomena experienced by research subjects, such as behavior, perceptions, motivations, and actions, in a holistic manner. This is achieved through descriptions in the form of words and language, within a specific natural context, utilizing various natural methods.

The techniques used for data collection include participant observation, in-depth interviews, and document review. Data is gathered through observation and recording of the target objects in the field. Direct observation allows the researcher to access information by

becoming involved in ongoing activities, thereby establishing a connection with the research subject. Observation, in this context, involves examining symptoms, actions, or events.

This research was conducted by going directly into the field to observe and identify the focus of the study. The objects of observation are the TAKOMA joint business group, which manages the tea garden educational tourism, and the Bank Indonesia Pematang-siantar Representative Office, a stakeholder involved in the development of TAKOMA honey bee breeding educational tourism. During these observations, researchers will closely examine the role of the Bank Indonesia Pematang-siantar Representative Office in the development of TAKOMA honey bee breeding educational tourism.

Data collection in this research also involved in-depth interview techniques. In-depth interviews typically involve a face-to-face question-and-answer process between the interviewer and the informant, where the researcher has no prior relationship with the informant and must build rapport. The unique aspect of in-depth interviews is the researcher's involvement in the informant's life.

Additionally, data for this research can be obtained through documentation. Documentation is a method used to acquire data and information in the form of books, archives, documents, written materials, numbers, and images, including reports and other information that supports the research. In this study, documentation was used to capture images of the physical assistance provided by Bank Indonesia, such as equipment to enhance honey production and infrastructure at the TAKOMA honey bee breeding educational tour.

RESULT

History of the emergence of the TAKOMA Honey Bee Breeding educational tour

The TAKOMA honey bee farm was founded in 2015, and was started by a local resident named Selamat Suryadi who started out of concern about the extinction of the honey bee ecosystem in his village. In 2017 Mr Selamat Suryadi attended a training on coffee held in Jember. After completing the training, Mr. Suryadi went home and wanted to apply a concept he had obtained, namely the concept of integrating coffee plants with honey bees. Initially, the TAKOMA bee farm was the same as bee farms in general, namely only as a place to produce honey. As time went by, many people wanted to know where the TAKOMA bee farm was located and started visiting the bee farm to see firsthand how the bee farm in Nagori Sait Buttu works.

The beginning of the formation of the Takoma honey bee as a tourist attraction occurred in 2018. The initial aim was to educate the public about bees and conservation as an effort to save the bee ecosystem. The first thing that made the TAKOMA honey bee breeding location become known to the wider community was the arrival of the Deputy Governor of North Sumatra, namely Mr. Musa Rajekshah. The increasing number of tourists who come to visit has inspired KUBE TAKOMA members to improve their efforts in supporting the development of educational tourism.

Forms of KUBE TAKOMA Activities in the Development of TAKOMA Honey Bee Breeding Educational Tourism

Seeing the public's interest in traveling to the TAKOMA bee farm gave rise to the creativity of the TAKOMA joint business group (KUBE) to develop the honey bee farm into an educational and conservation-based tourist attraction. At the beginning of its development into educational tourism, KUBE TAKOMA members began to organize educational gardens at that location. The arrangement of the educational park was carried out by beautifying the arrangement of the bee stands and their plants to attract the interest of visitors. The arrangement of bee box stups along with the plants used as bee feed are used by KUBE TAKOMA members to beautify the hills in the middle of the forest. Tourists who visit usually immortalize the moment by taking photos around the hill which has been decorated with an arrangement of bee boxes.

KUBE TAKOMA members are also preparing other facilities to support the development of educational tourism, namely by building simple huts. The aim of building this hut is as a place for tourists to relax and as a place for education about bees. Apart from that, the hut is a place for events and meetings at the TAKOMA honey bee breeding educational tour.

The TAKOMA honey bee breeding educational tour also provides a bathing pool to add to the tourist attraction. Apart from getting education about bees and honey, tourists who visit the TAKOMA honey bee breeding educational tour can also relax and bathe in the bathing pools provided.

This TAKOMA honey bee breeding educational tour also provides other facilities in the form of 2 canteens. The first canteen can be found in the honey gallery at the entrance. This first canteen provides honey-based herbal drinks which are good for health. The second canteen can be found directly at the TAKOMA honey bee breeding educational tourist location. The canteen provides a variety of foods and soft drinks at affordable prices.

As an educational tour, the tourist attractions in the TAKOMA honey bee breeding educational tour are education about beekeeping science, education about bee food plants and honey management. This attraction is the main attraction in the TAKOMA honey bee breeding educational tour, where the tour manager will explain various things about bees starting from types of bees, breeding and care to managing the honey produced from these bees. Apart from getting education about bees, tourists can also see bees directly and witness the process of harvesting honey from the beehives. Apart from seeing the harvesting process, tourists can also see the honey production process right through to packaging.

The TAKOMA honey bee breeding educational tour also provides bee sting therapy for tourists. Bee sting therapy is free for tourists who want therapy. KUBE TAKOMA has members who are able to provide therapy for both women and men. TAKOMA members received facilitation from the Medan City Center for Job and Manpower Research (BBPFT) through the Simalungun Regency manpower office. And directly sent a team of experts from Tasikmalaya to carry out the Millennial Bot Camp. Around 16 people attended the training and most of them were TAKOMA members.

Making Tour Packages

Entering the TAKOMA honey bee breeding educational tourism area requires an entrance ticket of IDR 5,000 per person and gets 1 sachet of honey. With this ticket fee, tourists can enjoy existing tourist facilities and attractions. The tour packages offered at the TAKOMA honey bee breeding educational tour are divided into 3 tour packages with different prices. The tour packages are only differentiated by the amount of honey obtained. The amount of honey obtained from each package varies, where with the Rp. 10,000 package tourists get 3 sachets of honey, the Rp. 35,000 package tourists get 100 grams of honey, while the Rp. 50,000 package tourists get honey and additional education, namely coffee plant education.

Another activity carried out by KUBE TAKOMA in developing the TAKOMA Honey Bee Breeding educational tourism is in terms of promotion. KUBE TAKOMA uses social media in the form of Facebook with the name @Takoma Honey Farm and Instagram with the name @madu_takoma as media to introduce the TAKOMA Honey Bee Farm educational tourism.

KUBE TAKOMA carries out promotions by posting various activities at the TAKOMA Honey Bee Breeding educational tour. The obstacle faced by KUBE TAKOMA in developing the TAKOMA Honey Bee Breeding educational tourism is the lack of infrastructure facilities. KUBE TAKOMA as the manager of the TAKOMA Honey Bee Breeding educational tourism still has obstacles in completing the facilities to support the development of the TAKOMA Honey Bee Breeding educational tourism. Therefore, KUBE TAKOMA still needs help from other parties to support the development of the TAKOMA Honey Bee Breeding educational tourism. The government, local communities and companies are also involved in developing educational tourism. The Bank Indonesia Representative Office Pematangsiantar is one of the stakeholders who plays a role in the development of TAKOMA honey bee breeding educational tourism. The Bank Indonesia Pematangsiantar Representative Office is one of the banks in the North Sumatra area that has a corporate social responsibility (CSR) program or also known as the Bank Indonesia Social Program (PSBI) which aims to realize community empowerment.

The Role Of Stakeholders In The Development Of Takoma Honey Bee Breeding Educational Tourism

The development of a tourist attraction requires the support of all parties. From the results of the research conducted, it was found that the development of the TAKOMA honey bee breeding educational tourism involved not only community involvement but also the role of various external stakeholders. The Bank Indonesia Representative Office Pematangsiantar and PTPN IV Tobasari unit are stakeholders who play a role in the development of TAKOMA honey bee breeding educational tourism.

Kon's rolesultan of MSME Development Bank Indonesia Representative Office Pematang Siantar in the Development of TAKOMA Honey Bee Breeding educational tourism

The Bank Indonesia Representative Office through the MSME Development Consultant and PTPN IV Tobasari unit also plays a role in developing the TAKOMA Honey Bee

Breeding educational tourism. To see the role of stakeholders in this research, we refer to role theory according to Linton in (Risnawati 2016) who explains that role theory describes social interaction in terms of actors who play according to what is determined by culture.

Background Behind the Implementation of the Bank Indonesia Social Program (PSBI) Bank Indonesia Representative Office Pematang Siantar at the TAKOMA Honey Bee Breeding Educational Tour

In accordance with Linton's opinion regarding roles that describe social interaction in terms of actors who play according to what is determined by culture, the actor referred to in this research is the Bank Indonesia Representative Office through the MSME Development Consultant. As an entity in this country, Bank Indonesia (BI) should also have social awareness in the form of the Bank Indonesia Social Program (PSBI).

The direction of PSBI is not just a social program that is provided and then finished, but this is an investment for the progress of society and the national economy. Through PSBI, it is hoped that it can build corporate value and be in line with BI's vision and mission. So, the tasks mandated by BI can run well, and have an impact on the national economy.

Bank Indonesia in developing a region must be in accordance with Bank Indonesia's work program. One of the tasks, apart from supporting tourism development, is also the task of developing export commodities. In Nagori Sait Buttu Saribu there is an intersection between export commodities in the form of coffee and tourism. In accordance with Bank Indonesia's duties, in Nagori Sait Buttu Saribu Bank Indonesia helps encourage tourism development and encourage exports so that local communities earn a profit that can be utilized by the community. These two topics are the central concern of Bank Indonesia in Nagori Sait Buttu Saribu and are the background in initiating Bank Indonesia to implement PSBI in Nagori.

The choice of Nagori Sait Buttu Saribu as the destination area for PSBI implementation was because this area is an alternative access to Lake Toba and this area also has various tourist attractions. Apart from these reasons, Nagori Sait Buttu Saribu was chosen for tourism development, also because the area has the embryo to be developed into tourism, namely the existence of coffee commodities and honey bee breeding. These reasons are also points for Bank Indonesia to develop tourism in the area.

Apart from looking at the potential for natural resources in Nagori Sait Buttu Saribu, Bank Indonesia saw the potential for human resources through interview and identification surveys. The survey and identification by Bank Indonesia in Nagori Sait Buttu Saribu began to be carried out in 2019. In this survey and identification, Bank Indonesia saw how the management was and how committed the group was. In this case, Bank Indonesia wants to see whether the group has a commitment to partner with Bank Indonesia. Apart from that, Bank Indonesia is also carrying out surveys and identification to find out whether the potential in the area can develop or not. The survey and identification carried out in 2019 was carried out to see what potential existed in the area and also to see what programs could be initiated by Bank Indonesia in the area. From the survey it is known that in Nagori Sait Buttu

Saribu there is several potential for development. One of these potentials is the TAKOMA honey bee farm.

In 2020, Bank Indonesia began initiating Nagori Sait Buttu Saribu to become a partner village by implementing PSBI in the area. In the same year, BI came to Nagori Sait Buttu Saribu and held meetings with related business actors. The meeting was attended by BI, related business actors including KUBE TAKOMA and Pangulu (village head). The meeting was held to discuss and agree on what programs Bank Indonesia could intervene in the area.

Program Social Bank Indonesia (PSBI) Bank Indonesia Representative Office Pematang Siantar in the Development of TAKOMA Honey Bee Breeding educational tourism

There are two forms of assistance provided through the PSBI Bank Indonesia Representative Office Pematang Siantar for the development of TAKOMA honey bee breeding educational tourism, namely technical assistance and physical assistance.

a. Providing Infrastructure to Increase Honey Production

Regarding the development of KUBE TAKOMA, which initially operated only in the field of honey production, through surveys and initial identification that had been carried out, Bank Indonesia initiated activities by providing physical assistance to KUBE TAKOMA. The first physical assistance was in the form of providing facilities and infrastructure to increase the amount of honey production at KUBE TAKOMA, which was carried out in April 2020. The assistance provided was in the form of procuring a glodok or stup which is a tool or place used as a hive for cultivating honey bees and bee seeds. and vegetation in the form of bee food plants to increase honey production in KUBE TAKOMA. Bank Indonesia provides assistance to fulfill the needs needed to increase honey production in KUBE TAKOMA

b. Providing Infrastructure for the Development of TAKOMA Honey Bee Breeding Educational Tourism

In 2021, Bank Indonesia took the initiative to enlarge its intervention at KUBE TAKOMA with the concept of educational tourism at the TAKOMA honey bee farm. In that year, Bank Indonesia again intervened in KUBE TAKOMA by providing infrastructure to support the development of TAKOMA honey bee breeding educational tourism.

The results of research and interviews with one of the informants who works as an MSME development consultant at the Bank Indonesia Pematang Siantar Representative Office named Mr. Kunang, found that the construction of facilities and infrastructure was aimed at supporting the development of TAKOMA honey bee breeding educational tourism.

As a tourist destination, TAKOMA honey bee breeding educational tourism must fulfill several important components, one of which is facilities (amenities). This is the role of the Bank Indonesia Pematang Siantar Representative Office in supporting the development of the TAKOMA honey bee breeding educational tourism, namely by providing assistance to complete the facilities and infrastructure for the educational tourism. Some of the facilities and infrastructure provided by the Bank Indonesia

Pematang Siantar Representative Office in developing the TAKOMA Honey Bee Breeding educational tourism are as follows;

1. Saung and Bridge Facilities
 2. Toilet Facilities
 3. Bee Clinic Facilities
 4. Mushollah facilities
- c. Providing Guidance and Training for Tourism Development
- Apart from the physical assistance program, Bank Indonesia also provides technical assistance in the form of guidance and training for tourism development in Nagori Sait Buttu Saribu which will be implemented in 2021. In developing tourism in this area, Bank Indonesia has directly brought in a national level resource person, namely Mr. Sugeng Handoko from Gunung Kidul . He is one of the national tourism activists who was brought in to provide training to tourism actors in Nagori Sait Buttu Saribu, including the village government and KUBE TAKOMA. From this training, there is an output in the form of planning to make the area an information center and synergy between business actors in the area.
- d. Providing Assistance and Coaching
- The guidance and assistance provided by the Bank Indonesia Pematang Siantar Representative Office in the TAKOMA honey bee breeding educational tour was carried out through the preparation of reports and bookkeeping. Bank Indonesia not only provides assistance but also monitors and provides assistance. Monitoring and assistance is carried out in addition to conducting field visits and discussions with related parties such as KUBE TAKOMA, Bank Indonesia also requests a report on whether the assistance provided has resulted in an increase in production or not.
- The Bank Indonesia Representative Office Pematang Siantar also educates and provides suggestions or ideas to TAKOMA to develop TAKOMA honey bee breeding educational tourism. This can be seen from the realization of BI's suggestion to provide a bathing pool as an additional tourist attraction or supporting vehicle in the TAKOMA honey bee breeding educational tour.
- e. Promotion
- The Bank Indonesia Representative Office Pematang Siantar also plays a role in promoting the TAKOMA honey bee breeding educational tourism. The promotion carried out by the Bank Indonesia Pematang Siantar Representative Office was to create an exhibition such as Indonesian Creative Work (KKI), TAKOMA was asked to provide for this activity. From this activity, apart from Bank Indonesia encouraging an increase in sales of KUBE TAKOMA, Bank Indonesia also helped in terms of promotion. This happens because the products displayed at exhibitions and used as souvenirs will be known to Bank Indonesia's work partners.
- On February 4 2023, the TAKOMA honey bee breeding educational tour welcomed an important guest, namely the Deputy Governor of Bank Indonesia. The Deputy Governor of Bank Indonesia came to Parapat and visited MSMEs in Nagori Sait Buttu

Saribu. During the arrival of the Deputy Governor of Bank Indonesia, he received a good impression from the TAKOMA honey bee breeding educational tour. Based on this, Bank Indonesia has also carried out promotions to introduce the TAKOMA honey bee breeding educational tour to the wider community.

The Role of PTPN IV Tobasari Unit in the Development of TAKOMA Honey Bee Breeding Educational Tourism

KUBE TAKOMA in developing the TAKOMA Honey Bee Breeding educational tour received assistance from PTPN IV Tobasari unit. PTPN IV Tobasari unit plays a role in developing the TAKOMA Honey Bee Penanaran educational tourism by granting permission to utilize the land with Cultivation Rights (HGU) granted by the government to PTPN IV Tobasari unit for educational tourism. The use of Cultivation Rights (HGU) land belonging to PTPN IV Tobasari in the form of River Watershed (DAS) land was carried out because KUBE TAKOMA had obtained direct permission from PTPN IV Tobasari, namely conservative land use. The role of the PTPN IV Tobasari unit can still be seen from the granting of permits to utilize River Watershed (DAS) land for educational tourism. The provision of physical assistance from PTPN IV has not yet been implemented because it is still in the proposal submission stage

The results of the research findings in this study explain that in the development of TAKOMA honey bee breeding educational tourism there is a role from other stakeholders such as the Bank Indonesia Representative Office Pematang Siantar. In line with Linton's opinion in (Risnawati 2016) who explains that role theory describes social interaction in terms of actors playing in accordance with what is determined by culture, in this research what is meant by social interaction in terms of actors playing can be seen of the reasons and requirements that must be met to obtain assistance from the Bank Indonesia Pematang Siantar Representative Office. The choice of Nagori Sait Buttu Saribu as the destination area for PSBI implementation is because the area is an alternative access to Lake Toba and the area also has various tourist attractions. Apart from these reasons, Nagori Sait Buttu Saribu was chosen for tourism development, also because the area has the embryo to be developed into tourism, namely the existence of coffee commodities and honey bee breeding. These reasons are also points for Bank Indonesia to develop tourism in the area. Apart from that, in this research, what is meant by social interaction in terms of the actors at play can also be seen from the survey and identification carried out before the implementation of the Bank Indonesia Social Program. The survey and identification carried out in 2019 was carried out to see what potential existed in the area and also to see what programs could be initiated by Bank Indonesia in the area.

The role of stakeholders in the development of TAKOMA Honey Bee Breeding Educational Tourism can be seen from the implementation of Corporate Social Responsibility (CSR). Carlzon in (Goleo et al 2019) states that CSR seeks to relieve social problems around the company and seeks to provide full opportunities to the community with the potential that the community has so that it can be developed, so that empowerment is an effort to build that power by encouraging, motivating and raising awareness of potential and how to

develop it. In other words, empowering society is making society stronger and more independent.

The results of the research findings in this study show that the empowerment program carried out by the Bank Indonesia Pematang Siantar Representative Office through PSBI in developing the TAKOMA honey bee breeding educational tourism has apparently accommodated the needs of the community in a participatory manner. This is in accordance with the people-centered development (PCD), which in this theory explains that human-centered development, means developing human resources so that they have high quality. The development in question is an effort to foster and utilize human potential, so that the abilities they have can be mobilized in the form of energy, ideas and intellect in order to achieve a better standard of living.

Korten (1993), stated the concept of people-centered development, viewing the creative initiative of the people as the main development resource and viewing their material and spiritual welfare as the goal to be achieved by the development process. This kind of development model will reduce society's dependence on bureaucracy and further ensure the growth of society's self-sustaining capacity towards sustained development.

The basis for interpreting people-centered development is the assumption that people are the main target and the most strategic resource that provides opportunities for society to develop in a participatory manner. The principle of participatory development emphasizes that the people must be the main actors in development. This development model gives citizens the role not only as subjects, but more as actors who determine their own goals, control the resources needed to achieve these goals, and direct the processes that influence their lives.

The results of the research findings in this study show that PSBI in the development of TAKOMA honey bee breeding educational tourism is in line with the people-centered development (people-centered development). This can be seen from planning to implementation. Starting from the planning stage, Bank Indonesia never initiated a region from scratch. Because in Nagori Sait Buttu Saribu there are TAKOMA honey bee breeding embryos and Bank Indonesia sees that these roots have the potential to be developed in the tourism sector. This is in accordance with Corten's opinion which states that the concept of people-centered development views creative initiatives from the people as the main development resource and views their material and spiritual welfare as the goal to be achieved by the development process.

In line with this opinion, Bank Indonesia in implementing its PSBI in Nagori Sait Buttu Saribu by providing assistance but also providing full opportunities to the community so that the community's potential can be developed. This is in accordance with People-centered development emphasizes that the people must be the main actors in development. This development model gives citizens the role not only as subjects, but more as actors who determine their own goals, control the resources needed to achieve these goals, and direct the processes that influence their lives.

CONCLUSION

The TAKOMA honey bee farm was founded in 2015, and was started by a local resident named Selamat Suryadi who started out of concern about the extinction of the honey bee ecosystem in his village. Seeing the public's interest in traveling to the TAKOMA bee farm gave rise to the creativity of the TAKOMA joint business group (KUBE) to develop the honey bee farm into an educational and conservation-based tourist attraction. Kube TAKOMA has 5 forms of activities in developing the TAKOMA Honey Bee Breeding Educational Tourism, namely: building supporting facilities, providing education, taking part in bee sting therapy training, creating tourist packages and conducting promotions. In developing the TAKOMA Honey Bee Breeding Education and Tourism, obstacles were encountered in the form of inadequate infrastructure facilities for the TAKOMA Honey Bee Breeding Education and Tourism. To overcome these obstacles, KUBE TAKOMA received assistance from the Bank Indonesia Pematang Siantar Representative Office which was seen in 5 forms of activities such as; Providing infrastructure for increasing honey production, Providing infrastructure for developing TAKOMA honey bee breeding educational tourism, Providing guidance and training for tourism development, Providing assistance and guidance, Promotion.

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